

PRESS RELEASE

The 35th edition of our annual Forum

"INTELLIGENCE ON THE WORLD, EUROPE, AND ITALY"

will begin on Friday, September 4th (at 8.45 am sharp) at Villa d'Este, Cernobbio and will finish on Sunday, September 6th (at 1.30/2.00 pm).

The main topics that will be discussed during the Forum are:

Friday, September 4th

- The Economic Outlook – How and When will the Crisis End?
- Today the World of Tomorrow – Scientific and Technological Developments
- Israel, Palestine, Iraq, Iran, Pakistan, and Afghanistan
- The US Under the New Administration
- What is Endangered: Climate or Freedom?

Saturday, September 5th

The Agenda for Europe

- Speech by the President of the Italian Republic, Giorgio Napolitano (*)
- Speech by the Prime Minister of France, François Fillon
- Lessons Learned from the Crisis: How and When will the Crisis End?
- Growth and Competitiveness
- Values, Leadership, and Public Opinion in Europe
- Critical Issues and Perspectives of Capitalism
- How Demographics Affect the World

During the evening:

- RAIUNO broadcast, television program anchored by Marco Ravaglioli
- Gala Dinner
- Fireworks on the lake

Sunday, September 6th

Italy in the Global Outlook

- Presentation of the Results of the Project
“Cutting-Edge Solutions to Accelerate Italy’s Mobility”
- Presentation of the Results of the Project
“The Role of the Italian University System in National Competitiveness”
- Competitiveness and Development
- Justice and Security
- Public Administration and Reforms
- Foreign Policy
- Economics

(*) Videconference, opened to Media with connection in Press Room

Among the speakers we point out:

Mahmoud Abbas “Abu Mazen”	President of the Palestinian Authority
José María Aznar	President, FAES – Fundación para el análisis y los estudios sociales Former Prime Minister, Spain
Maria Bartiromo	Anchor, CNBC Television, USA
Gary Stanley Becker	Nobel Laureate for Economic Sciences Professor, Department of Economics and Sociology, University of Chicago, USA
Lakhdar Brahimi	Member of the Global Leadership Foundation, UK Former Special Representative for Afghanistan and Iraq
Renato Brunetta	Minister of Public Administration and Innovation, Italy
George W. Buckley	Chairman, President and Chief Executive Officer, 3M
Pierferdinando Casini	Member of the Italian Parliament
Cheng Siwei	Dean of Management School, Graduate University of Chinese Academy of Science Former Vice Chairman, Standing Committee, National People’s Congress, China
Gerhard Cromme	Chairman of the Supervisory Board, Siemens AG
Massimo D’Alema	President, Fondazione Italianeuropei, Italy
Ferruccio De Bortoli	Editor, Corriere della Sera, Italy
Guglielmo Epifani	Secretary General, CGIL Trade Union, Italy
Piero Fassino	Member of the Italian Parliament
François Fillon	Prime Minister, France
Jean-Paul Fitoussi	President, Observatoire Français des Conjonctures Economiques, France
Franco Frattini	Minister of Foreign Affairs, Italy
Mariastella Gelmini	Minister of Education, Italy
Felipe González	President, Reflection Group of the Future of Europe Former Prime Minister, Spain
Wolfgang Ischinger	Chairman, Munich Security Conference, Germany Former German Ambassador to the United States of America
Vaclav Klaus	President, The Czech Republic
Yotaro Kobayashi	Former Chairman of the Board, Fuji Xerox, Japan
Enrico Letta	Member of the Italian Parliament
Kishore Mahbubani	Dean and Professor in the Practice of Public Policy, Lee Kuan Yew School of Public Policy, National University of Singapore
Emma Marcegaglia	President, Confindustria, Italy
Altero Matteoli	Minister of the Infrastructure and Transport, Italy
Luc Montagnier	Nobel Laureate for Medicine President, World Foundation for AIDS Research and Prevention, UNESCO
Mario Monti	President, Bocconi University, Italy
Amre Moussa	Secretary General, Arab League
Moisés Naím	Editor in Chief, Foreign Policy Magazine, USA

Giorgio Napolitano	President of the Italian Republic (*)
Joaquín Navarro-Valls	Former Director of the Holy See Press Office
Carlo Nordio	President, Commission for the Reform of the Criminal Code
Demetrios Papademetriou	President and Co-Founder, Migration Policy Institute, USA
Corrado Passera	Managing Director and CEO, Intesa Sanpaolo
Shimon Peres	President, State of Israel Nobel Laureate for Peace
Charles David Powell	Member of the House of Lords, UK Former Private Secretary and Adviser on Foreign Affairs and Defence to Prime Ministers Margaret Thatcher and John Major
Stanley Prusiner	Nobel Laureate for Medicine Director, Institute for Neurodegenerative Diseases, University of California, San Francisco, USA
Gianni Riotta	Editor, Il Sole 24 Ore, Italy
Sergio Romano	Columnist, Italy
Guido Rossi	Professor Emeritus, Bocconi University, Italy
Nouriel Roubini	Professor of Economics and International Business, Stern School of Business, New York University, USA
Card. Camillo Ruini	Former President, Italian Episcopal Conference (CEI)
Wolfgang Schüssel	Member of the Austrian Parliament Former Federal Chancellor, Austria
Fred Thompson	Former Senator, Tennessee, USA Republican Party Primary Candidate, 2008 United States Presidential Election
John Thornhill	News Editor, Financial Times, UK
Kathleen Kennedy Townsend	Professor, Georgetown Public Policy Institute, Georgetown University Former Lieutenant Governor of Maryland, USA
Giulio Tremonti	Minister of the Economy and Finance, Italy
Joseph “Yossi” Vardi	Chairman, International Technologies, Israel
Umberto Veronesi	Director, European Institute of Oncology Spokesperson of the Advisory Board “Barilla Center for Food and Nutrition”
Vaira Vīķe- Freiberga	Former President, Latvia Vice-Chairperson, Reflection Group on the Future of Europe
Martin Wolf	Associate Editor and Chief Economics Commentator, Financial Times, UK

(*) Videocoference, opened to Media with connection in Press Room

The event will take place behind closed doors. Nonetheless we are pleased to offer you the possibility of holding interviews with the protagonists of our workshop, if they agree.

If you are interested in coming, please communicate the list of the journalists with the requests for interviews to: **carlobruno&associati** - Milano (tel. +39 02 890 55 101-106; fax +39 02 890 55 112), until Wednesday, September 2, 2009.

In order to assure that the correct information is communicated to the public, in the event that you report on this initiative, it should be described as:

Workshop The European House - Ambrosetti at Villa d’Este

and not

Villa d’Este Workshop or Cernobbio Workshop or Cernobbio Meeting

This is primarily because the Workshop happens to take place at Villa d’Este but could be very well held elsewhere. Additionally, there are many other meetings held at Villa d’Este (or in Cernobbio) which are not The European House-Ambrosetti events.

Thank you for attention and for correctly reporting of an extremely complex, arduous and fatiguing event.

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This year too, due to security reasons, the Italian Police was giving us precise instructions to not park in Villa d’Este.

We have reserved a parking area for the media representatives (first level of the “Autosilo di Villa d’Erba parking” – viale Regina, Cernobbio). A shuttle bus connects the parking with Villa d’Este.

THE EUROPEAN HOUSE – AMBROSETTI

